FULL-TIME MBA PROGRAM
WELCOME

THE UCONN FULL-TIME MBA TEAM

Michael Bozzi
Program Director

Moira Rosek
Asst. Director of Recruiting

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Program Administrator

Katherine Duncan
MBA Career Advisor

Theo Menounos
MBA Career Advisor
WHY UCONN?

#18
U.S. Public University

R1
Doctoral University: Highest Research Activity
Carnegie Classification of Institutions of Higher Education

250,000+
Husky Alumni Network
ACCREDITATION & RANKINGS

UConn School of Business Dean John Elliott is Chair Elect of the AACSB

**#5 in ROI**
MBA with the highest return on investment for grads earning $100,000+

**#3 in Base Salary Lift**
U.S. & globally for base salary lift
QS MBA Rankings (2017)

**Military Times Best Colleges**
Nationally ranked as a top-finishing institution in Best for Vets survey
Military Times (2018)

**#7 in Payback**
MBA students pay back tuition/fees in 36 months — 19 months sooner than average
QS MBA Rankings (2017)

**Tier 1**
Tier 1 MBA Program
CEO Magazine (2018)
HARTFORD

- Connecticut’s capital city
- Ideally situated between Boston and NY City, in the heart of New England
- Corporate headquarters to Aetna, Infosys, InsurTech Hartford, Travelers, UnitedHealthcare
- Business and cultural hub with an affordable cost of living

#31  Top 100 places to live

#7  Top tech labor markets, US/Canada
CBRE (2018)

#14  Best city for jobs
Glassdoor.com (2017)
YOUR UCONN MBA JOURNEY
PROGRAM FORMAT

► 57 credits
► 22 months
► Cohort-based class
► 45-50 students
► Begins each Fall
YEAR 1
✓ Daytime, Mon—Thurs
✓ Lock-step core curriculum (Fall/Spring)
✓ Internal MBA case challenge (Fall)
✓ External MBA case competitions (Spring)
✓ Elective option
✓ Summer internship: June—August

YEAR 2
✓ Flexible schedule (day/evening options)
✓ Daytime core coursework
✓ Strategic concentration options
✓ Field study electives or co-ops
✓ External MBA case competitions
✓ Global travel options: November, January, or March
CORE CURRICULUM

ACCOUNTING
Financial Accounting and Reporting
Cost Analysis and Controls

BUSINESS ADMINISTRATION
Communicating for Impact
Core Statistics
Foundations of Economic Environments
Spreadsheet Modeling
Strategy, Policy, and Planning
Sustainability in the Global Business Environment

BUSINESS LAW
Business Law and Ethics in Modern Society

FINANCE
Financial Management

OPERATIONS AND INFORMATION MANAGEMENT
Introduction to Business Analytics
Management Information Systems
Operations Management

MARKETING
Marketing Management
Motivating Individuals and Teams

MANAGEMENT
Organizational Behavior in Context
3 ELECTIVE CONCENTRATIONS
or choose General Business

STEM designated

- **BUSINESS ANALYTICS**
  - Use data to:
    - Address business problems
    - Manage risk
    - Identify/create new business opportunities

- **DIGITAL MARKETING STRATEGY**
  - Use digital analytics to:
    - Gain insights into customer decision-making
    - Strategically act to make marketing decisions

- **FINANCIAL ANALYSIS & INVESTMENTS**
  - Specializations include:
    - Healthcare Finance & Insurance
    - Portfolio Management
    - Real Estate
MBA DUAL DEGREE OPTIONS

- Business Analytics & Project Management
- Dental Medicine (DMD)
- Financial Risk Management
- Human Resources Management
- International Studies
- Law (JD)
- Medicine (MD)
- Pharmacy (PharmD)
- Social Work
THOUGHT LEADERSHIP

- Faculty are actively involved in scholarly activities, business, government, consulting, and cutting-edge research
- Dynamic, collaborative learning environment
- Balanced perspective between theory + practice in the classroom
REAL WORLD.
REAL LEARNING.
REAL IMPACT.

CASE CHALLENGES

► UConn MBA Case Challenge
► UConn Negotiations Case Challenge
► UConn Net Impact Sustainability Case Competition
► External Case Competitions around the world

EXPERIENTIAL LEARNING ACCELERATORS

► Experiential Learning Collaborative
► $2 million Student Managed Fund
► Connecticut Center for Entrepreneurship & Innovation
► SCOPE (Sustainable Community Outreach & Public Engagement)
UCONN GRADUATE BUSINESS
STUDENT ORGANIZATIONS

► Graduate Business Association
► UConn Graduate Consulting
► Graduate Entertainment & Media Association
► Graduate Finance Association
► Graduate Association for Health and Insurance
► National Association for Women MBAs, UConn Chapter
► NET Impact, UConn Graduate Chapter
► Investment Club
► Toastmasters Club
ADVANCE YOUR CAREER

► 1:1 personalized career development advisor
► Build comprehensive job search strategy
► Develop and leverage critical job search skills/tools
► Networking, networking, networking
► Workshops, career fairs, mock interviews
► Available network of over 45,000 UConn School of Business alumni/over 15,000 UConn MBAs
WHERE CAN YOUR UCONN MBA TAKE YOU?
Our grads have joined ADP, Amazon, Bank of America, Bayer, BMW, Cigna, Citibank, Deloitte, Dell, ESPN, Ford Motor Company, Gartner, Henkel, Johnson & Johnson, KPMG, LEGO, LinkedIn, Microsoft, Nike, PayPal, Prudential, PwC, Stanley Black & Decker, Voya Financial

88%
Job placement
Class of 2018 as of 9/21/18

98%
Internship placement
Class of 2019 students seeking internships
REAP THE ROI

Average salary increase of 171% MORE U.S. & globally

QS MBA Rankings (2017)
INVESTING IN YOUR FUTURE

ANNUAL TUITION
IN-STATE
$15,352
OUT-OF-STATE
$36,962

- The median cost of a Top 25 degree is $171,000 (Poets & Quants)
- Average US tuition exceeds $60,000/year (ThoughtCo.com)
- UConn provides a tremendous value as a nationally-ranked program with a public university price tag

54% Graduate Assistants

12% Scholarships

66% of students

$0 Tuition

- Tuition Waiver, Stipend, Health/ Dental Benefits
- Numerous scholarships from $1,000 to $15,352
- Receive merit-based financial awards
- For eligible military veterans & active-duty National Guard Members
ARE YOU READY?

APPLICATION REQUIREMENTS

 ✓ Online application
 ✓ Résumé (2 years work exp)
 ✓ 2 essays
 ✓ Unofficial postsecondary transcripts
 ✓ Official GMAT or GRE score
 ✓ Official TOEFL, IELTS, or PTE score
 ✓ 2 recommendations
 ✓ Interview (in person or Skype)

APPLICATION DEADLINES

Early November 1
Round 1 February 1
Round 2 April 1
Round 3 June 1

An application fee waiver will be processed for attending this virtual infosession

UCONN
SCHOOL OF BUSINESS
STUDENT PROFILE

- **47** class size
- **3.45** avg GPA
- **16** countries represented
- **5.5** avg years work experience
- **28** avg age
- **32%** women
- **101** avg TOEFL
- **621** avg GMAT
- **155** avg GRE quantitative
- **151** avg GRE verbal

UCONN
SCHOOL OF BUSINESS
THANK YOU FOR JOINING US